

Rep Order# 6864933 Ver# 3 Status Revised Traffic Order# 107975 Printed: 10/18/2012 8:02 AM 1 of 3  
 EC'd Yes Last Received: 10/17/2012 7:42 PM  
 Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.  
 Advertiser ( ) DCCC/HORSFORD  
 Product Horsford/DCCC  
 Estimate# 2132  
 Buyer Jesse Demastrie  
 Phone#  
 Fax#

Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 143/149/2132  
 Flight Dates 10/18/2012 - 10/19/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) AMY MCCREARY  
 Salesperson Phone# 215-568-6540  
 Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

REV ORDER PER VER 2  
 ATTN ALL LINES  
 NO CHANGE IN TTL  
 PLEASE CNF  
 THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TH-F	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$450.00	10/18-10/19	2	1	2	\$900.00	
	*2	TH-F	430A-5A	WAKE UP EARLY W/THE WAGNERS	:30	\$200.00	10/18-10/19	2	1	2	\$400.00	
				Sales Remark: V3 RV RATE								
				V3 Comment Changed, Rate Changed								
	3	TH-F	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$700.00	10/18-10/19	2	1	2	\$1,400.00	
	4	TH-F	7A-9A	TODAY SHOW	:30	\$900.00	10/18-10/19	2	1	2	\$1,800.00	
	5	TH-F	9A-10A	TODAY SHOW II	:30	\$425.00	10/18-10/19	2	1	2	\$850.00	
	6	TH-F	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$725.00	10/18-10/19	1	1	1	\$725.00	
	7	TH-F	430P-5P	NEWS 4 AT 430P	:30	\$725.00	10/18-10/19	1	1	1	\$725.00	
	8	TH-F	5P-630P	EARLY NEWS	:30	\$1,200.00	10/18-10/19	2	1	2	\$2,400.00	
	9	TH-F	630P-7P	JEOPARDY	:30	\$1,300.00	10/18-10/19	2	1	2	\$2,600.00	
	10	TH-F	7P-730P	WHEEL OF FORTUNE	:30	\$1,300.00	10/18-10/19	2	1	2	\$2,600.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	TH-F	730P-8P	FACE TO FACE W/ JON RALSTON	:30	\$900.00	10/18-10/19	2	1	2	\$1,800.00	
	12	TH-F	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$1,200.00	10/18-10/19	1	1	1	\$1,200.00	
	13	TH-F	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$500.00	10/18-10/19	2	1	2	\$1,000.00	
	14	TH-F	1235A-135A	LATE NIGHT W/JIMMY FALLON	:30	\$250.00	10/18-10/19	3	1	3	\$750.00	
	*15	TH-F	135A-205A	CARSON	:30	\$100.00	10/18-10/19	1	1	1	\$100.00	
	Sales Remark: V3 ADD											
	V3 Added											

---REPORT TOTALS---

Report Totals: 27 / \$19,250.00

---SALES MONTHLY TOTALS---

Oct 12: 27 / \$19,250.00

Sales Totals: 27 / \$19,250.00

Station Totals: 27 / \$19,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$68,750	CATV 0%	KBLR 0%	KINC 0%	KLAS 28%	KSNV 28%
		KTNV 20%	KTUD 1%	KVCW 1%	KVMY 2%	KVVU 20%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

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Phone#  
Fax#  
Demos RA35+

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---Agency Comment---  
PLEASE NOTE ADDRESS CHANGE EFF 8/12

-- CREDIT RISK --  
CASH IN ADVANCE